



BEYOND THE HELIX

DECADES OF ADVANCEMENTS: THE EVOLUTION OF AMERICAN GENETICS WITH DR. TOM RATHJE

At DNA Genetics, our commitment is simple: “Raise the most profitable farrow to finish pigs for producers.” Becoming the only independent, American-owned genetics company in 2003 was pivotal for the North American swine market. Starting with a strong foundation linked to Danish heritage, we were uniquely positioned to build a genetic selection program based on the key factor for profitability in American production economics – throughput. For more than two decades, we’ve worked tirelessly to bring you a well-balanced sow, leading the industry in the number of high-quality pigs weaned and her overall contribution to market pig performance, and an industry-leading Duroc that sets the standard for throughput and is the benchmark sire for our competitors. Plus, being 100% Duroc makes him the most desirable boar for producers, packers and consumers.

To listen to the full podcast episode, visit dnaswinegenetics.com/podcasts/ and subscribe to receive future episodes of “Inside the Helix.”

