



DNA GENETICS ADDS TWO NEW MEMBERS TO THE TEAM

Media Contact:

Brett Bonwell, CEO

DNA Genetics

888-326-2744

bbonwell@dnaswinegenetics.com

Photos:



[Download a picture of Chris Allen](#)



[Download a picture of Mike Sidwell](#)

COLUMBUS, Neb. – January 22, 2014 - DNA Genetics is expanding its sales team with the addition of two new people. Chris Allen is joining as a regional account manager covering Ohio, Indiana and Michigan. He has more than 20 years experience in the swine industry, with 12 of those serving in direct sales and account management for swine genetics. Allen will be responsible for direct sales and account management and looks forward to growing relationships with producers.

Mike Sidwell also joins the team with more than a decade of experience in the swine genetics industry. He is a national account leader providing sales and service in the Central and Western Corn Belt, and is eager to work with a strong team to provide excellent products for customers.

“Chris and Mike come to DNA Genetics with a significant amount of experience in the swine genetics industry,” says Brett Bonwell, chief executive officer for DNA Genetics. “They will be instrumental in growing and fostering relationships as we help our customers enhance genetic progress within their operations.”

For more information on DNA Genetics, visit www.DNASwineGenetics.com.